



## Kendall County Fair Association Inc.

P. O. Box 954

1307 River Road

Boerne, Texas 78006

Phone: 830-249-2839, Fax: 830-249-7570

[www.kcfa.org](http://www.kcfa.org)



The KCFA Board of Directors invites you to make a generous donation toward the nonprofit programs of our organization through the sponsorship of one or more of the attached opportunities during our fundraising and program events in 2011. It is through donors like you that KCFA, as a nonprofit association, is able to enhance its mission to encourage and promote agricultural, horticultural and livestock education and related industrial interests of the citizens of Kendall and surrounding Counties.

With your donation you will become a partner in our mission by assisting in the funding of the following program activities:

- **YOUTH AGRICULTURAL PROGRAM:** empowering youth and other members of the community with agricultural, horticultural and livestock industry education, leadership training and academic scholarships.
- **WOMEN'S AUXILIARY PROGRAM:** promoting civic mindedness, leadership and teamwork in women who work together toward the success of all the KCFA programs as they also promote women in agricultural education, business, economic development and entrepreneurship by providing a venue for home based workers to display and sell their hand made products at the Oma's Christmas Fair.
- **COMMUNITY FACILITIES PROGRAM:** providing the KCFA halls, buildings and grounds toward the empowerment of the community as a whole, for other nonprofits, churches, environmental organizations, public libraries, civic groups, youth groups, and other community service organizations, as a venue to promote their programs and enhance their fundraising capacity.
- **HOMESTEAD HERITAGE EXHIBIT HALL PROGRAM:** providing exhibit opportunities and awards for children, youth and adults who excel in agriculture, heritage crafts, art, horticulture, food preparation and many other projects by providing exhibit space and competitions to encourage personal growth and award excellence.
- **QUEEN'S COURT LEADERSHIP PROGRAM:** Young ladies, as they participate in our Queen's Court competition, enhance their leadership training, learn the value of social service and academic excellence as they represent KCFA and Kendall County throughout the State of Texas.

The KCFA Board of Directors wish to invite you to once again to partner with us as we work together to enhance the agricultural industry, empower our youth and maintain our agricultural heritage into the future. Working together, you can help make Kendall County and the whole Hill Country community a great place to live, work and enjoy. One of our Directors will be contacting you soon to discuss the attached sponsorship opportunities. Thank you in advance for your consideration.

Sincerely Yours,  
Jim Bustamante  
President  
KCFA Board of Directors



## Kendall County Fair and PRCA Rodeo Sponsorship Opportunities September 1- 4, 2011

The KCFA Board of Directors invites you to once again partner with us as we work together to enhance the agricultural industry, empower our youth and maintain our agricultural heritage into the future.

KCFA is offering a positive and unique opportunity for the sponsorship programs through fundraisers such as the Kendall County Fair on Labor Day Weekend.

Business sponsors benefits are many. Your sponsorship;

- Strengthens your positive image and reputation,
- Builds a positive relationship with your customers, employees, shareholders and the public,
- Demonstrates your commitment to enhancing rural family life, youth empowerment and leadership,
- Builds your reputation as an individual or business who cares,
- Provides a way for you to give back to the community and to maintain the history, pride and values inherent to the Hill Country's agricultural heritage,
- Creates reservoirs of goodwill for you and your company.

In consideration of your sponsorship donation in addition to the benefits listed above, you will be invited to a special sponsorship appreciation event just for sponsors. Tickets and details for the Appreciation event will be provided at the time of your sponsorship. All sponsors at the Bronze level and above, will have access to the VIP room from 6:00 pm to 8:00 pm. Friday, Saturday and Sunday nights.





## Kendall County Fair Association Inc.

P. O. Box 954

1307 River Road

Boerne, Texas 78006

Phone: 830-249-2839, Fax: 830-249-7570

[www.kcfa.org](http://www.kcfa.org)



The following is a listing of the KCFA 2011 Sponsorship Opportunities. We welcome you to review all levels and consider the sponsorship of one or more of the following:

### Contributing Sponsor \$100.00-249.00

Name Recognition, 2 tickets to appreciation event, one day free parking.

### Pewter Sponsor \$250.00-\$499.00

Name Recognition, name on sponsor banner, 2 tickets to appreciation event, one weekend parking pass.

### Sterling Sponsor \$500.00-\$999.00

Name Recognition, name on sponsor banner, 2 tickets to appreciation event, one weekend parking pass, 18x24 sign or banner (provided by you), 2 one-day passes to fair.

### Bronze Sponsor \$1000.00-1999.00

Name Recognition, name on sponsor banner, 4 tickets to appreciation event, one weekend parking pass, 18x24 sign or banner (provided by you), 8 passes and 8 box seats at rodeo. Access to VIP room during the fair.

### Silver Sponsor \$2000.00-\$3499.00

Name Recognition, name on sponsor banner, 4 tickets to appreciation event, one VIP parking pass, 24x48 sign or banner (provided by you), 16 passes and 16 box seats at rodeo. Access to VIP room during the fair.

### Gold Sponsor \$3500.00-\$4999.00

Name Recognition, name on sponsor banner, 6 tickets to appreciation event, one VIP parking pass, 4'x8' sign or banner (provided by you), 16 passes and 16 box seats at rodeo. Access to VIP room during the fair.

### Platinum Sponsor \$5000.00-\$10000.00

Name Recognition, name on sponsor banner, 8 tickets to appreciation event, two VIP parking passes, 4'x8' sign or banner (provided by you), 16 passes and 16 box seats at rodeo. Access to VIP room during the fair.



## Kendall County Fair Association Inc.

P. O. Box 954

1307 River Road

Boerne, Texas 78006

Phone: 830-249-2839, Fax: 830-249-7570

www.kcfa.org



### SPONSORSHIP AGREEMENT

\_\_\_\_\_  
Sponsor/Corporation name as you would like to see it appear on event materials (please print)

\_\_\_\_\_  
Contact Name (please print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip (Please Print)

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email (Please Print)

If sponsorship requires a copy of your logo for marketing materials, media and internet, please provide a crisp black and white and/or color copy, preferably in digital format.

### SPONSORSHIP

I agree to sponsor \_\_\_\_\_ for \$ \_\_\_\_\_

### DONATION

I would like to donate \$ \_\_\_\_\_ toward the success of the Kendall County Fair and Rodeo so as to benefit the mission and programs of the Kendall County Fair Association and therefore assist the agriculture education, community development, and youth empowerment in the Hill Country area.

### CONTRACT ACKNOWLEDGEMENT:

It is the understanding, as the undersigned authorized representative of the above-listed sponsor, that the above-listed sponsorship/underwriting opportunities are legally contracted with the signing of this document and all payments and benefits for these sponsorship/underwriting opportunities are hereby agreed upon by the Kendall County Fair Association and the above-listed sponsor and are expected to be completed with due diligence and timeliness.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
Date

Please send this commitment form with your sponsorship and or donation by August 10, 2011 to:

Kendall County Fair Association  
PO Box 954  
Boerne, Texas 78006-0654

Thank you for your support.

If you have any questions, please call Scott Maddox, Sponsorship Director, at 830-431-0761.