

“Salute to Valor”

News Release

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American Valor Outdoors and the Kendall County Fair Association Inc. have come together to honor the American military with a July 4th Celebration called **“Salute to Valor”** to be held at the Kendall County Fair Grounds, 1307 River Road, Boerne, Texas 78006 from 12:00 noon to Midnight. It will be a full day of fun, food and fanfare especially to honor the American courage and spirit of our valiant military.

American Valor Outdoors is a nonprofit organization whose mission is to provide the men and women of our armed forces, police, fire fighters and emergency medical services an opportunity to experience the therapeutic and healing qualities offered by the great outdoors. The Kendall County Fair Association Inc. (KCFA), an IRS designated 501(c)3 nonprofit with over 100 years of service to the community, is proud to support them as we together salute the American men and women who serve in our military armed forces. It is through the valor that is daily demonstrated by our military forces that we maintain our freedom. The nonprofit mission of KCFA is to encourage and promote agricultural, horticultural and livestock education as we also promote the enjoyment of the beautiful American outdoors.

The “first annual” **Salute to Valor** will be great fun for the whole family so come on out and have a great time! There will be a variety of games for the kids, from watermelon eating contests, seed spitting contests, egg toss contests, wheel barrow races, wienie dog races, horse shoe pitching, a three legged race and much more! The day will be filled with great fun, fantastic food booths and music for your entertainment all day long! Featured bands are the Loyd Bonham Band, Wolf Sisters and the Nick Lawrence Band followed by an evening of dancing to the Josh Ward Band.

Come participate in a salute to our nation with a Flag Presentation Ceremony, the introduction of visiting military VIP personnel as you also have the best view of the Boerne Volunteer Fire Department Fire Works Display from the event. Come out and enjoy a whole afternoon and evening of great fun, fantastic music and food to delight the pallet, while you support our American military. American Valor Outdoors provides outdoor therapeutic experiences in fishing, hunting, boating and more, that help disabled veterans and other military and service personnel enjoy the healing aspects of our beautiful Texas Hill Country. The Kendall County Fair Association, as prime supporter of the event, is providing the opportunity for you to help bring solace to our military personnel that have given so much of themselves in the service of our nation.

One major activity of the evening will be a silent and live auction where signature pieces will be presented for purchase such as a signed guitars from Clay Walker, Ted Nugent and from George Strait. You will find many treasures that you will not be able to pass up and all proceeds will benefit the programs of American Valor Outdoors and KCFA. One feature of the auction will be a “reverse auction” to benefit the Brooke Army Medical Center. The donations received during the reverse auction will help provide stadium seating for injured military men and women and their families as they receive rehabilitative support at BAMC.

Come out and enjoy a fun filled day as you salute the valor exemplified by our American military on a daily basis. The event tickets are only \$5.00 per person with \$5.00 for parking (a portion of the parking fee will be donated to the Boerne Volunteer Fire Department). For this small price, you will be provided with great fun as you celebrate the birth of our nation and help provide much needed assistance for our valiant military personnel. Active American military and their families will be admitted free with Active ID. To donate toward assistance for our American military, to purchase some tickets, to help volunteer at the event or for more information, call 830-249-2839 at the KCFA office, call Billy Shussler at 830-446-6302 or Derome West at 210-442-3922. Come out and enjoy the fun while you help provide assistance to those that have given so much to this nation.

(see email for photo attachments)